West Northumberland Girls' Hockey Association Executive Meeting – Minutes

Date: Tuesday, May 30, 2017

Present: Greg Brocanier, Lynn Marie Brocanier, Ian Koellner, Jennifer Ashley, Scott MacDonald, Curtis Hackney, Barb Hackney, Clarey Ellis-Stretch, Anne Walker, Ron Samis, Shannon Sheehy, Darren Mackey, Ryan Smith

Regrets: Veronica Marriott, Sandi MacDonald-Wangen, Sarah LeBlanc, Tom Cole, Jason Dalby

ACTIONS CARRIED OVER:

ACTION – Next summer (2016), the executive will review the WNGHA fee structure for home teams for the tournament.

ACTION – The 2017-18 executive will discuss creating a login for people to sign in if they wish to complete a coach evaluation.

ACTION – Ian will request a deferral of the additional \$5000 for the CCC for 1 year.

ACTION – Jen will network with Dean about historical information regarding girls' hockey in Cobourg. (pending response from Dean)

ACTION – Incorporate photo permission form onto online registration forms for next season.

ACTION – Jen will follow through regarding finding a donation of a TV monitor. (Harry previously approved a TV in the CCC foyer to advertise/promote WNGHA).

ACTION – Ian will network with the Nighthawks and Cougars re: the potential of running 50/50 draws at Cougar games.

ACTION – Ryan will post our need for 18+ referees on the website.

ACTION – Ryan will complete a web form that anyone could use for any web page post submission & it will be reviewed by the secretary before posting.

ACTION – Greg will write and submit an amendment to AGM voting policies. Jen will look for a potential previous submission in previous minutes and via email submission.

MINUTES Moved by: Greg

By Jen Seconded by: Ryan Carried

Approval of minutes from April 11, 2017.

TREASURER'S REPORT

Moved by: Darren Seconded by: Anne

Carried

Ian announced that the most recent financial report was submitted/presented at the AGM. See AGM Minutes on website for details

REGISTRAR'S REPORT Moved by: Ian

By Jason via Ron Seconded by: Lynn Marie Carried

This Thursday is the first in-person registration. Scott offered to help Jason. 2017-18 season input in ITSports starts on June 1st.

Grace Bowen Family Fun Day is June 10. Do we want to donate a prize? After discussion, the executive members decided willing members will make personal donations and this money will be given to the Bowens to use where needed at the event, or to purchase a door prize. A total of \$130 was collected, including members not present at the meeting. Jen will deliver it to Andrea Bowen.

TOURNAMENT REPORT

By Sarah

By Ian

No report.

FUNDRAISING REPORT

By Shannon

No report.

EQUIPMENT REPORT Moved by: Barb

By Scott Seconded by: Curtis Carried

Scott reported that he had received information from Curtis on how he has managed equipment. He will study this. Keys have been exchanged.

Darren mentioned that lacrosse teams have been put into our locker area. Ron expressed a concern about this as our storage area should be secure.

ACTION – Darren will talk to Harry about this. We need a secure area for storage.

JUNIOR HOUSELEAGUE REPORT

By Barb

Nothing to report.

LADIES HOUSELEAGUE REPORT

By Sandi

Nothing to report.

DIRECTOR OF COACH and PLAYER DEVELOPMENT REPORT

By Greg Moved by: Scott

Seconded by: Clarey Carried

Bauer First Shift – \$199 cost. It is run by Hockey Canada, with help from parents. There is a maximum of 50 participants allowed. 1-10 year olds who have never played before are outfitted in equipment (head to toe) and get an introductory program. The Nighthawks will run theirs in the Fall. We will run ours in the Winter. There will be flyers distributed to promote this event. It will be promoted on the website, too. Greg said that one week from today, the on-line registration portal will be up and running.

Greg went to DBIA and permission was given for Sidewalk Sale and Busker Festival promotion by WNGHA of Bauer First Shift, ESSO Fun Day, Hockey Canada Day, and Dreams Come True.

Dreams Come True (Hockey Canada Program) pays for their equipment and \$450 towards registration. There are 4 girls who we are going to try to take advantage of this for. Ryan Smith won the free registration at the AGM and donated it towards this initiative. Ryan was thanked for his generosity. Action – Jen will send Ryan a post for the website and Facebook page re: his donations.

Hockey Canada Day – Rotary Club will provide lunch.

Development Plan – See April 11 minutes. It is dependent on sponsorship. A plan will be provided once the funds are confirmed.

Any Sr. IP (6 yrs. and under) program is now to be played cross ice, with smaller nets. Hockey Canada has mandated this. The Nighthawks will have dividers that we may be able to rent for this level.

ICE SCHEDULER REPORT Moved by: Shannon

By Darren Seconded by: Jen Carried

Darren has received our ice from Harry. We have fewer hours than last year so if we have 8 or more rep teams, we will need to use some ice elsewhere, too. Currently, each rep team only has 3 ice-times/year as compared to 4 last season. Ian expressed a concern that teams from out of town (eg. Quinte) have been given some prime time ice times for the upcoming season, when local taxpayers families should be the ones who have access to that ice first.

ACTION – Darren will go back to Harry and ask for more prime-time ice.

Our association has donated \$25000 towards this facility and hope the Town will support the

Wild and Nighthawks first and foremost. There is also an issue of ice we give back, which comes into play when ice allocation decisions are being made.

Ladies ice costs are going up, for both rep and house league.

SPONSORSHIP REPORT

By Lynn Marie

Nothing to report.

Lynn Marie asked Ian to send her any sponsorship information she has from previous seasons.

Scott asked Ian to send him another copy of their sponsorship receipt for last season and hopefully he can approve sponsorship again for this upcoming season.

REFEREE IN CHIEF

By Tom

Nothing to report.

LOWER LAKES REPORT Moved by: Greg

By Veronica Seconded by: Ryan Carried

There will be a coach/managers meeting for June 14 @ 7 pm (CCC – Tournament Room) and she will be attending the LLFHL meeting in June.

OWHA REPORT

By Curtis

Nothing to report.

COMMUNICATIONS OFFICER Moved by: Ian

By Ryan Seconded by: Darren Carried

He recently updated the policy and constitution from the AGM on the website.

Ryan asked about how we (executive) handle emails. It was suggested that all votes go to the president and the secretary. Shannon suggested possibly using survey monkey or a similar program when doing executive online voting regarding an issue.

<u>board@wngha.ca</u> is the email address executive should all be using to email the executive only.

Media – Ryan was looking at how much advertisements in newspapers would cost. He is going to add a form to the website that teams can use to send in game information, etc. He is going to contact local radio stations to see if they will give updates re: local minor hockey. Ryan is hoping coach's will send him scores and we can get the WNGHA name out there in public more. He is

hoping to get this done within the next 2 weeks so he'll be able to report on it at the coach's/manager's meeting on June 14th.

Greg asked if Ryan can disable individual statistic information from the website. After discussion, it was decided that would probably be in the best interest of the players.

NEW BUSINESS:

- 1. <u>ACTION Ryan will add a link on the website to submit constitutional amendments</u> for the 2018 AGM.
- 2. Jen RBC Cup 50/50 Proceeds. Jen asked if we should donate some money back to the Community Centre, as that precedent was set during the World Jr. A Challenge. Ian suggested giving the money to the OJHL, to minor hockey, instead of the CCC since they were originally going to help with the 50/50 draw and ended up not being able to. He then said that it was actually posted at the draw that all profits would be going to WNGHA so it may not be ethical to change that now. Greg said that the use of that money can be decided by the executive since it didn't come directly from the members. Many members have commented that they hope the proceeds are going to benefit the girls. After discussion, it was decided that the association simply can't afford to reallocate the 50/50 draw profits at this time.
- 3. Ryan looked into advertising through the Northumberland Sports Council, who have free ad space in Northumberland News. Ryan is hoping to advertise our registration dates, starting next week. They are going to send him a guideline for newspaper posting.
- 4. Jen Coaching Selection Jen suggested this process should be reviewed for the upcoming season.
- 5. Ryan WNGHA Scholarship This year's scholarships are going to Claire Oulahen and Meaghan Catton. Jen will present at CCI graduation and Jason will present at the SMSS graduation.
- 6. Ian BUDGET He distributed a hard copy of the budget (See Appendix A). Ian is suggesting an organization sponsorship ie: goalie development sponsor which would target a specific need. He would like to go back and review the sponsorship package and expand it, allowing additional sponsorship to promote the organization as a whole. He thinks it is important to keep the team sponsorship, also. He said the banner was good visibility and one should also be put in the WNGHA office window for visibility.

Ian talked to Caroline Ouelette at the RBC Cup and said he'd like to partner with her for Grassroots Development and she gave her card to him so that he can contact her. Ian is hoping to establish this partnership. Local RBC seems to be on-board for some kind of sponsorship for our tournament, with all of RBC potentially.

- 7. Ian- Clothing policy. Motion Ian made a motion to reinstate the wording in the constitution that the colours stay the same → <u>Action Jen reword</u>. 2nd Greg Carried
- 8. Ron Has received a complaint re: Midget AA tryouts but needs to talk to the coach and will bring it to the next meeting.

ADJOURNMENT Moved by: Jen

Seconded by: Scott Carried

Next Meeting: Tuesday, June 13, 2017 at 7 pm (CCC)

Appendix A

WEST HORTHUMBERLAND GIRLS HOCKEY ASSOCIATION Budget for 2017/2018, with 2016/2017 Actuals

	2017/2018 Season							2016/2017
	HL	Ladies	Rep teams	Senior C	Development	Other	TOTAL	ACTUAL
Revenue								
Registration fees	31,500	39,000	65,310	4,275			140,085	124,090
Development fees in registration	1,500		3,125				4,625	
Other rep team fees (dependant on ice costs)			107,223	838			108,060	67,897
	33,000	39,000	175,658	5,113			252,770	191,987
Refund from prior year OWHA fees						2,000	2,000	
Team sponsorships	2,500	3,500	8,000	1,000		2,000	15,000	15,500
Online service fee revenue (\$15 per online reg)	.,	2,200	-,	1,000		800	800	780
Tryouts	-					10,000	10,000	9,430
Rep League banquets - players & staff (525 each)			4,525			10,000	4,525	3,080
Rep League banquets - others (530 each)			3,000				3,000	3,376
Interest and bank rebates			3,000			100	100	161
Other revenue								500
	35,500	42,500	191,183	6,113		12,900	288,195	224,814
Reclass of sponsorship for Development (\$750 each)	(2,500)	-	(6,000)	-	8,500			
	33,000	42,500	185,183	6,113	8,500	12,900	288,195	224,814
S								
Expenses ice rentals	38.055	21,915	161,935	3.865		7,000	232,770	171,625
OWM League registration for rep (\$225 per team)	30,033	21,913	1,800	225		7,000	2,025	2,025
OWHA registrations and insurance - player	2,850	5,700	5,938	713			15,200	19,885
OWHA registrations and insurance - staff	475	665	2,660	285			4,085	17,003
OWHA registrations and insurance - team	200	250	200	25			675	
OWNA and LLHFL meeting costs	200		200			200	200	151
	41,580	28,530	172,533	5,113		7,200	254,955	193,686
Bank charges						400	400	583
Board and AGM meeting costs						200	200	124
Development for rep and house league					8,500		8,500	7,975
Development credit from 2016					(1,200)		(1,200)	-,
Fees paid when registrations received online					£-izzang	700	700	516
Goalle reimbursements - ladles league		500					500	500
House League costs - pictures	800	-					500	457
House League costs - trophies	800						600	511
House League costs - banquet	1,000						500	323
House League costs - miscellaneous	225						150	25
Jerseys								330
Referoe fees	4,000	4,000					8,000	7,010
Rep team banners (\$40 each)	4	-	200				200	166
Rep team benquet (assumed at \$25 each)			6,000				6,000	5,701
Training						800	800	1,625
Website and advertising		_				1,500	1,500	1,290
	48,405	33,030	178,733	5,113	7,300	10,800	282,305	220,831
Profit (loss) before tournaments & 1-time Items	(15,405)	9,470	6,450	1,000	1,200	2,100	5,890	3,983
One-time Expenses								
Atom 88 sponsorship for Wickfest tournament								
Jerseys - Ladies League and House League Final payment towards the CCC commitment							(5,000)	
Tournament revenues								
Winter Classic tournament							25,000	
Winter Classic tournament costs							(23,000)	(33
50 / 50 from RBC Cup (Proceeds - \$11,514.20 less costs	of about \$1,750						9,764	-
TOTAL PROFIT (LOSS)							12,654	3,950