



THE CORPORATION OF THE TOWN OF COBOURG

MEDIA RELEASE

Corporate Communications Department

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Survey Launched to Gauge Citizen Satisfaction on Recreation Programming

Community asked to help shape the future of recreational programming in Cobourg.

(Cobourg, ON) February 17, 2016 – The Town of Cobourg has launched a community-wide survey to gauge the level of satisfaction among both all ages and youth-specific demographics with the current sport and recreation programming being offered in the Town of Cobourg.

The survey is part of an extensive consultation process on the current recreation programs offered throughout the community and will aid in the development of the Parks and Recreation Strategy and Implementation Plan.

“With our growing demographic we want to ensure that our Town can accommodate the desire for increased recreational and cultural services,” said Mayor Gil Brocanier. “I encourage citizens to complete the survey. This will help Council gauge the need for these services and evaluate whether a business case exists to expand programs.”

In October 2015, following an RFP tender, the Town of Cobourg retained the consulting firm MHBC Planning, Urban Design & Landscape Architecture to develop a Parks & Recreation Strategy & Implementation Plan to build capacity in its sport and recreation programming. The consultant is working with staff, representatives from YMCA Northumberland and the Cobourg Community Centre and members of the public. The goal of this project is to have a long-term strategy to be used as a guide in developing recreational programs to enhance the diversity of opportunities afforded to residents and visitors.

The surveys are available online: [all ages](#) and [youth](#). Paper copies are available at both the YMCA Northumberland and Cobourg Community Centre and Town Hall. The survey will be active until April 17. Results will be compiled confidentially and will make up part of a staff report to Council. The results of the survey will be part of an interim report that will come to Council at a future date.

The Town of Cobourg will also be hosting a Public Meeting in regards to the Parks & Recreation Strategy and Implementation Plan on Tuesday, March 1, 2016 and invite all citizens to attend. The Public Meeting will be held on Tuesday, March 1, 2016 at 7 p.m. at the Cobourg Community Centre, 750 D’Arcy Street in the Cameco Room. Interested citizens are asked to please RSVP to Ashley Haynes at ahaynes@cobourg.ca.

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Media Contacts

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About The Town of Cobourg

The Town of Cobourg is a lakeside community (population 18,500) located on the north shore of Lake Ontario halfway between Toronto and Kingston and has been recognized multiple times by MoneySense Magazine as “One of

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Canada's Best Places to Live" in populations under 25,000.

Founded in 1798, Cobourg is rich in heritage offering a vibrant downtown, sophisticated small town atmosphere and renowned waterfront that serves as a popular getaway destination. As the largest town in Northumberland County, Cobourg is personified by historic Victoria Hall, hosts a 27.4 million community centre, an educated and skilled labour force, flourishing commercial sector and supportive municipal government. Cobourg has received the Federation of Canadian Municipalities Sustainable Communities Award, accolades from the Accessibility for Ontarians with Disabilities Act Alliance, and multiple heritage, environmental, and event awards.



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